NUCA National Partners Program - 2027 Overview

Connect. Influence. Grow Your Brand with America's Utility Construction Leaders.

NUCA's National Partners Program is designed to elevate your visibility, strengthen industry credibility, and provide direct access to the nation's most engaged utility and excavation contractors. Each tier offers strategic value across events, digital channels, national advocacy, and industry media. **Interested in elevating your brand with NUCA?**

Partner with the organization shaping the future of America's underground infrastructure.

Tier Comparison Chart

Benefit Category	Sustaining $3,750	Bronze $7,500	Silver $13,000	Gold $25,000	Diamond $50,000
NUCA Directory Listing	✓	✓	✓	✓	✓
Logo in Utility Contractor Buyer's Guide	n/a	n/a	✓	✓	✓
Visual Display at NUCA Events	✓	✓	✓	✓	✓
Year-End NUCA@Work Recognition	✓	✓	✓	✓	✓
Webinar Discount	n/a	n/a	50%	50%	50%
DigThis Podcast Ad	n/a	n/a	✓	✓	✓
Convention Registration(s)	1	2	3	5	6
Washington Summit Registration(s)	1	2	3	4	5
Safety Damage Prevention Registration(s)	n/a	n/a	Discounted rate	2	4
Promotion at Events	✓	✓	✓	✓	✓
Table Display at Convention	Additional fee	✓	✓	✓	✓
Post-Event Attendee Lists	✓	✓	✓	✓	✓
NUCA.com Static Logo	✓	✓	✓	✓	✓
Rotating Homepage Logo/Banner (nuca.com)	✓ logo	✓ logo	✓ logo	✓ banner	✓ banner
NUCA@Work Banner Ads	n/a	n/a	n/a	12 ads	12 ads
Social Media Promotion	n/a	n/a	1	2	Quarterly
Convention Special Event Sponsorship	n/a	n/a	n/a	n/a	✓
Utility Contractor Magazine Advertising (discount)	10%	10%	15%	20%	20%

Questions or need more information? Contact Cheryl Stratos, cheryl@nuca.com.