

NUCA's Strategic Framework

Our Core Purpose

NUCA exists to improve the operational proficiency and financial performance of its member companies by providing services that focus on shared industry issues.

Our Envisioned Future

Through the successful implementation of our programmatic and operational goals, NUCA will foster an environment whereby:

- NUCA unites the underground utility construction industry under its leadership and speaks with one clear, authoritative voice as it promotes and defends the interests of all stakeholders.
- Member companies have the freedom to operate in an open and competitive business environment where they can realize their highest potential and achieve sustained profitability.
- Individuals within our member companies have the opportunity to develop professional talents and skills to their highest potential and attain desired career aspirations.
- Underground utility systems and facilities are recognized as vital national assets, and those who build and maintain them have the public's confidence and respect.
- All Americans have access to the utility services they need and desire.

Our Governing Values

Our corporate and individual conduct is rooted in a commitment to the following values, which impact every aspect of our association.

- Integrity. We adhere to the highest ethical standards and treat one another with fairness and common courtesy.
- Trust. We nurture a culture of trust based upon transparency in governance and administration, respect for differing opinions, and clarity and consensus in our decision-making.
- Teamwork and Cooperation. We emphasize what we have in common, not what divides us, and we seek out opportunities to interact and collaborate with our affiliated chapters and other partners to accomplish our objectives.
- Involvement. We enthusiastically encourage member input and participation in our activities and appreciate our passionate volunteers.
- Enjoyment. We strive to have fun and promote camaraderie in all of our activities.

PROGRAM GOALS (Member Value)

OPERATIONAL GOALS (To Advance Member Value)

<p>Advocacy</p> <ul style="list-style-type: none"> • Legislative • Regulatory • Judicial • Industry Practices and Standards 	<p>Knowledge Transfer</p> <ul style="list-style-type: none"> • Safety • Management • Construction Crafts • New Methods and Technologies • Market-based networking forums • Equipment & materials 	<p>Business Efficiency</p> <ul style="list-style-type: none"> • Employment Services • Damage Prevention Consulting • Driver Monitoring Program 	<p>Industry Image and Corporate Recognition</p> <ul style="list-style-type: none"> • Industry Recruitment • National Awards
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<p>Operational Goals</p> <ul style="list-style-type: none"> • Chapter Relations • Communications • Governance • General Administration • Member Recruitment
